



## ABOUT ANDREW J. YOUNG

Andrew J. Young is a North Dakota native and current resident of Fargo, North Dakota. He's lived and worked across the world in places from Fargo to New York City and from Los Angeles to New Zealand. His experiences in New York include interning for ABC Network News and working for World News with Diane Sawyer. In Los Angeles, he worked as a producer for the Academy of Country Music Awards Show. There, he interviewed and worked with country stars such as Blake Shelton, Taylor Swift and more.

In 2012, Young started work with a sporting goods retail store, Scheels, helping launch their internal media production department. After two years with the retail company he moved to New Zealand for one year with his partner (now husband) where he worked to organize TEDxQueenstown.

In January 2017, Young co-created and launched his current company of employment, Abovo. The company, specializes in interactive and engaging design and marketing, and is located in Downtown Fargo. Team members include Andrew Young, Jennifer Hicks, Allyson Gaughan, Jack Winders, Kristen Kjellberg and Jonathan Calix. In his personal life, Young loves anything to do with a Minnesota lake, karaoke, traveling and a good party.

## ABOUT ABOVO

Abovo comes from the Latin phrase "ab ovo usque ad mala," which translates to: From the egg to the apples. It was used so often as a toast at the dinner table that, through the years, it became to mean, "From the beginning until the end." **At the core of things, Abovo views its work as beginning until end.** Abovo's work and designs are not centered around sales marketing, but rather, relational marketing. **Sometimes not selling anything, sells everything.** Abovo is a branding and marketing team specializing in social media management, logo design, printed material, web design and creating written content. Many of Abovo's clients view themselves as extensions of their own team.

**ABOVO**

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