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## ABOUT ANDREW YOUNG

Andrew Young is a Fargo, North Dakota native, where he resides with his husband, Jeremy, and their daughter, Mari. Andrew's journey has taken him from the heart of Fargo, to New York City, Los Angeles and across the ocean to New Zealand. His time in New York was marked by a pivotal position with ABC Network News and valuable experience at World News with Diane Sawyer. In Los Angeles, Andrew's creativity shone as he produced for the Academy of Country Music Awards Show, interviewing and working with artists Taylor Swift, Blake Shelton, Lionel Richie and more.

In 2012, Andrew's career took another pivotal turn as he joined Scheels, a sporting goods retailer, to spearhead the launch of an internal media production department. After a year of cultural and professional growth in New Zealand, where he played a key role in organizing TEDxQueenstown, Andrew returned to Fargo to channel his passion for creativity and telling stories by founding Abovo, a forward-thinking marketing and creative design agency.




Passionate about entrepreneurship, Andrew and his husband also own, manage, design and maintain a portfolio of short-term rental properties. This venture not only showcases their value of community and welcoming spaces but also reflects their love for hospitality and design. Beyond his professional endeavors, Andrew cherishes moments spent with his family, by a Minnesota lake, a good costume party, relishes travel and never misses a chance to support his husband's choir programs at Northern Cass Public School. His appointment to the Board of Directors for Starion Bank, a \$1.9B institution headquartered in North Dakota, further illustrates his commitment to both professional growth and community engagement.

## ABOUT ABOVO

Abovo is derived from the Latin phrase "ab ovo usque ad mala," which translates to "From beginning until end," encapsulating our philosophy of thoroughness and commitment. This ethos is the cornerstone of Abovo's approach, emphasizing a full-spectrum engagement in every project. Abovo stands apart in the realm of marketing and design, not merely focusing on sales-driven strategies but fostering genuine relationships. This relational marketing ethos posits that **sometimes, the most impactful sales tactic is not to sell at all.** Abovo is a full service marketing and design agency specializing in website development, marketing strategy, graphic design, customer/consumer experience, 3D rendering/animation, e-commerce development and printing.

Team members include Andrew Young, Jennifer Hicks, Allyson Gaughan, Jack Winders, Kristen Kjellberg, Jonathan Calix, Tristan Pfaff and Aimee Roux.

## ABOVO

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